

My favorite thing about my job is when I receive positive feedback about how we're doing and who we're doing it for.

Like when I hear a student say something like this in his graduation speech: *"At High Road, I was able to learn. My teachers were patient and caring. They wouldn't let you give up. They always found a way to teach you."*

Or when a parent writes to tell us something like this: *"One of the best hallmarks of the Sierra program is its flexibility. They adapt to the child's needs, they don't make the child adapt to the program."*

Or this: *"At High Road, they emphasize what each student can do. They never say, 'Well, this student can't do this or can't do that.' The teachers all have this wonderful sense of pride in their students' accomplishments."*

As one of the largest and fastest-growing private providers of K–12 specialized educational services in the country, SESI has a lot to be proud of. We're proud of the fact that we launched our first school over 20 years ago with a student body numbering 59, and today thousands of students are enrolled in our 30+ state-approved schools. We're proud of the growth and success we've witnessed on the basis of a highly effective educational model that continues to be refined and enhanced year after year. We're proud of our incredible staff — more than 600 members strong — all of whom are incredibly dedicated to their jobs, and even more dedicated to the kids we serve. And we're especially proud of a culture we've all created together, one that you can only fully appreciate by experiencing it firsthand.

When you enter one of our schools, you might not immediately see this culture — you might not hear it or be able to touch it. But you'll *feel* it. It's what goes on inside the four walls of any of our schools that makes SESI so special: unbreakable bonds between student and teacher, a stimulating environment of interactive learning, a consistent structure that cultivates stability and cooperation, a dynamic interplay among colleagues who respect one another, genuine caring among all our school families, and an unwavering focus on improving young lives in need.

Our cutting-edge curriculums, our innovative programs, our inventive tutorial models and classroom setup — all of these features play a vital role in our company's composition. But it's the SESI culture that's essential to our signature formula — that's what forms our unshakable foundation and that's what you won't find anywhere else. And nowhere is the impact of this culture more evident than on the smiling faces of the kids who walk our halls, kids who are experiencing successes, both great and small, sometimes for the first time in their lives.

So I invite you to experience this uniquely warm, supportive, and vibrant culture for yourself, to visit any of our schools and observe what goes on there. When you're looking for the best possible placement for one single child, my firmest hope is that within our four walls, you'll have found the right home.

Sincerely,

Michael L. Kaufman, Ph.D.
President & CEO

